

BRENDAN MCKEOWN

{ graphic designer }

Identity

Logo Design
Branding

Print

Business Card
Stationery
Mailer
Brochure
Signage
Packaging
Label

Web

Website Design
Website Development
HTML5 / CSS3
Javascript / jQuery
WordPress

Get in Touch

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Summary

Talented graphic designer with 5 years of experience in a wide range of visual arts and commercial design who is highly motivated, creative and versatile. Accomplished at integrating the aspirations of the client with a superior design solution. Seeking a company that requires high-quality design to advance business goals and professional image, and a position that demands inventive and intelligent thinking.

Technical Skills

Highly proficient in Adobe Illustrator, Photoshop, Dreamweaver, InDesign, and Acrobat Professional. Fluent in HTML5, CSS3, and Javascript code languages. Familiar with flexographic, offset, process, and foil-stamping environments. Prefers a Mac, but capable with a PC.

Employment

Möbius New Media

Art Director, Designer

June 2008 – Present

- Planned, designed, and developed a wide range of creative projects including logos & branding, websites, print materials, signage, and multimedia interfaces.
- Worked directly with clients to achieve their creative design needs.

S. Walter Packaging Corp.

Designer & Production Artist

June 2006 – June 2008

- Planned and designed various marketing projects for this \$75 million+/year company, including business stationary, trade show signage, and the annual catalog.
- Designed bags, boxes, labels, and ribbon for retail stores and various small and large companies.
- Prepared artwork for flexographic, offset and foil-stamp printing.
- Worked directly with salespersons & clients to fulfill their graphic packaging needs.

Freelance

Ibiza Holdings

December 2010

- Designed and developed the logo, branding and business card for this start-up business consulting and holdings company.

Angel Band

December 2007 - April 2008

- Developed and designed this regionally acclaimed band's graphic identity, CD package, and website; all of which improved overall marketability and record sales.

Education

Delaware College of Art and Design (Wilmington, DE)

Associates Degree in Graphic Arts with Honors

August 2004 – May 2006